



WELCOME



to the latest edition of Smile Design News where we will keep you up-to-date with all the latest practice news, offers and dental hints and tips.

In this edition we will tell you more about our fantastic new patient membership plan that we've launched which will help you to maintain great oral health.

We'll also feature our Enlighten® teeth whitening treatment, that guarantees whiter teeth, as well as a range of bridal packages to ensure everyone has the very best smile for the big day.

Finally, we're excited to be announcing an Orthodontics Open Day where you'll be able to visit the practice to discuss the wide range of teeth straightening treatments we offer as well as meet the team and take advantage of some great special offers on the day.

We hope you find this newsletter interesting and I welcome your feedback.

Happy reading!
Best wishes

Himesh

DR HIMESH TAILOR
PRACTICE PRINCIPAL

INTRODUCING OUR NEW MEMBERSHIP PLAN

As a valued and loyal patient at Smile Design, I would like to introduce you to our exclusive Privilege Member's Plan. Members receive a range of benefits and exclusive offers and we provide a range of plans to suit the requirements of you and your family.

You'll have access to exclusive benefits within the practice and the convenience of a monthly subscription that covers the fees for your regular appointments.

There is clear evidence within our practice that patients who belong to Privilege Plan, enjoy more stable oral health which is now a proven factor in contributing to overall health and wellbeing.



ADULT
PLANS START
FROM JUST
£18.83
PER MONTH
KIDS FROM £9
PER MONTH

PRIVILEGE PLAN MEMBER BENEFITS:

- Regular dental examinations
- Regular dental hygiene treatments
- Complimentary x-rays as part of your routine examinations (as clinically required)
- 10% discount in dental fees on a range of dental treatment*
- Worldwide Dental Accident and Emergency Insurance (T&Cs apply)
- Convenient monthly Direct Debit payments to cover your benefits.

*some treatments are excluded such as implants, clear braces and referrals

ASK AT RECEPTION FOR MORE DETAILS

ORTHODONTICS OPEN DAY

SATURDAY 28TH SEPTEMBER 10AM - 4PM

Brace technology has developed significantly over recent years and we offer our patients a complete range of the very latest in discreet and highly effective solutions.

These include lingual braces such as Incognito® which are hidden behind your teeth. At Smile Design Dental you'll definitely be in good hands as we have one of the world's leading practitioners for Incognito® in Dr Steffen Decker.

We also offer the Invisalign® clear aligner system, for which Dr Tailor is a highly experienced practitioner, as well as Six Month Smiles® and Inman Aligners®.

If you'd like to find out more about straightening your teeth, then why not come along to our Orthodontics Open Day on 28th September.

- Meet Dr Tailor and his highly experienced team
- Discuss the many teeth straightening options open to you
- Free initial 30 min consultation
- See your new smile with free scans
- Free refreshments available throughout the day
- Exclusive offers on Invisalign®, Six Month Smiles® and Incognito® treatments



GET A BRIGHTER, WHITER SMILE – GUARANTEED

Teeth whitening is a simple, cost effective and minimally invasive way to make a big improvement to your smile. The treatment will not only make your teeth look whiter, but equally as important, more uniform in colour.

ENLIGHTEN® WHITENING FOR GUARANTEED RESULTS

We use one of the world's leading whitening treatments, Enlighten®, for patients looking for sparking results. Enlighten® is the only whitening system that guarantees a Vita shade B1 for every patient and has a 98% success rate.

ENLIGHTEN®
TEETH
WHITENING
FROM
£650



OUR TEETH WHITENING SERVICE INCLUDES

- Consultation with one of our highly trained dentists
- Dental impressions of your teeth
- Superior customised teeth whitening trays produced by the leading Enlighten® dental technicians
- Pre whitening tooth serum
- The Enlighten® Evolution 3 whitening system
- Specialised whitening toothpaste to help maintain the results
- Option to buy additional whitening gel syringes for long term maintenance

**FOR A BRIGHTER, WHITER SMILE WHY NOT
BOOK A CONSULTATION TODAY.
CALL 01296 624 163 OR SPEAK TO THE RECEPTION TEAM.**

LATEST TEAM NEWS



ALL OUR BEST WISHES

I'm sure all of our patients would like to join everyone at the practice in sending Heather our very best wishes for the coming months as she heads off on maternity leave.

HEATHER WALKER



HITTING THE HEIGHTS

Carole, our fantastic hygienist, is currently in training for the gruelling Yorkshire 3 Peaks Challenge later in the year. This comes on the back of climbing Kilimanjaro earlier in the year. Good luck Carole.

CAROLE BRENNAN

ACHIEVING THE SMILE YOU WANT FOR YOUR 'BIG DAY' HAS NEVER BEEN EASIER



At Smile Design Dental, we offer a variety of treatments to ensure you look and feel great on your Special Day - all under one roof.

- Diamond White Polish - for sparkling teeth in a hurry - only £128
- Enlighten® teeth whitening - guaranteed results - from £650
- The very latest in teeth straightening such as Invisalign®, Six Month Smiles® and Incognito®
- Safe, non-surgical facial rejuvenation procedures which will have you looking and feeling wonderful on your 'big day'.

**WHY NOT VISIT THE PRACTICE OR
GIVE US A CALL FOR MORE INFORMATION
ON HOW WE CAN MAKE YOUR
SPECIAL DAY EVEN MORE SPECIAL?**

CALL 01296 624 163 TODAY

Join us on Facebook!



As you may know, we are on Facebook so do keep in touch for latest news, events and offers.

Like us and enter a prize draw with the chance to win FREE Enlighten® teeth whitening (worth £650)*

**All entries by 30th September 2019*

We are also on Instagram, Twitter and YouTube

